

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 09631 130715Z

17

ACTION NEA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 /018 W

----- 087132

R 130651Z NOV 74

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 9016

INFO USDOC WASHDC

UNCLAS TEHRAN 9631

E.O. 11652: N/A

TAGS: APER, BEXP, IR

SUBJ: ECON/COMM STAFFING: MARKET RESEARCH OFFICER POSITION

REF: TEHRAN 5918, PREVIOUS

1. CONTRACT OF LOCALLY-HIRED MARKET RESEARCH EMPLOYEE EXPIRES JANUARY 20, 1975, AND EMBASSY URGES TOP PRIORITY BE GIVEN BUDGETING, RECRUITMENT AND ASSIGNMENT MARKET RESEARCH OFFICER (MRO) FOR BEGINNING FY 76 OR EARLIER.

2. 823 PERCENT INCREASE IN IRAN'S FOREIGN EXCHANGE RESERVES (SEPTEMBER 1973 TO SEPTEMBER 1974), WHICH NOW TOTAL \$5.8 BILLION, AND AMBITIOUS DEVELOPMENT PLANS HAVE DRAMATICALLY INCREASED TRADE AND INVESTMENT OPPORTUNITIES FOR US FIRMS WITH CONSEQUENT INCREASE IN BUSINESS COMMUNITY'S DEMANDS ON EMBASSY STAFF.

3. CURRENT AVAILABLE MARKET INFORMATION MINIMAL AND MRO WOULD PROVIDE NEEDED SERVICE IN DEVELOPING BUSINESS INFORMATION AND STATISTICS. FURTHERMORE, MRO'S ACTIVITIES WOULD GENERATE MEANINGFUL TRADE OPPORTUNITIES. MRO POSITION ALSO NEEDS TO BE FILLED TO DEVELOP AND CONDUCT RESEARCH ON THEMES FOR TRADE CENTER ACTIVITIES, WHICH PRESENT EMBASSY STAFF (EVEN INCLUDING CONTRACT MARKET RESEARCHER) CAN HANDLE ONLY ON LIMITED BASIS.

HELMS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Review Transfer Date:**  
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**Status:** NATIVE  
**Subject:** ECON/COMM STAFFING: MARKET RESEARCH OFFICER POSITION  
**TAGS:** APER, BEXP, IR  
**To:** STATE  
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